



Information Document for Meeting Planners

Jasmin
Bergeron

Text for introducing Jasmin on stage...



Jasmin Bergeron is a veteran of 2000 keynote presentations and workshops in 12 countries around the world! Jasmin is also a full professor at the Business School of the University of Quebec in Montreal.

He also authored or co-authored of five books, 40 scientific research papers and over 100 newspaper articles in publications such as The Wall Street Journal.

***Please help me welcome.....
Mr. Jasmin Bergeron!!!!***

Audiovisual Requirements

Below is a checklist that will ensure the best audience experience. Please share this list with your AV Contact Person. If it is a challenge to obtain one or more items from this list, please contact us.

- ☺ A helmet microphone (preferably) or a Lavalier (lapel) style microphone with new batteries (only for groups of more than 50 people)
- ☺ A screen and a video projector. Jasmin will bring his own PC laptop. Image cables required: HDMI or VGA
- ☺ Very important: Jasmin's laptop has to be in front of the room (not at the rear with the technicians) so that Jasmin can access it when he needs to. Jasmin will use his own wireless mouse from the front of the room.
- ☺ Cables required for sound: HDMI (same as for picture) or a 3.5mm / ¼ or otherwise an XLR (Jasmin will have an XLR adapter). For groups under 50 persons, Jasmin can bring his own speakers if you ask him too. Sound quality is important as some videos will be shown during the presentation
- ☺ A podium or lectern is not required. Jasmin does not require an Internet connection.
- ☺ A table on the stage (or at the front) to put the Jasmin's laptop, notes and a glass of water



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Room Setup Tips

Just as the ambience of a restaurant can enhance the dining experience, the layout of a room can increase the WOW effect on your audience! We don't want to cause you extra work and we are very flexible, but sometimes paying attention to certain details can lead to superior results.

- ☺ To improve the atmosphere in the room, it is preferable that the attendees be seated close to each other, while respecting the actual government rules of social distancing. Do not try to use all the space available in a room. Rather, it is best for your participants to be able to interact with others while remaining at a legal distance.
- ☺ To maximize the attention of participants, the first tables or chairs should be located within 2-3 meters of the speaker.
- ☺ Room temperature is crucial to have a successful event, yet it is too often overlooked. Participants usually become agitated or unfocused when the room is too warm or too cold. Ideally, cooler settings are preferable to warmer settings. We recommend to adjust the room temperature anywhere between 19.5°C and 21°C (67 to 70°F). Please make sure the room temperature is adequate at least one hour before the event.
- ☺ Jasmin's keynotes and workshops are very interactive and engaging, please try to fill the seats in the front of the room for energy. The empty seats should be found at the back of the room (not in front). We aim for physical group cohesion. It also prevents latecomers from interrupting the presentation.
- ☺ In smaller, round-table settings, please advise participants to sit on one side of the table (in the shape of a half-moon) so that all participants have a good view of the stage and screen.
- ☺ To facilitate the memorization of the keynote and its quick applicability into concrete actions, we **STRONGLY** suggest that pads and pencils be available for participants. Most hotels provide these items on request. Note that this suggestion is especially important if an educational goal is sought during the keynote or workshop.



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Jasmin's Bio and Promotional Material

Here is Jasmin's short bio. If you have limited space for the speaker's bios in your promotional materials, feel free to select only the first paragraph or to edit the text below according to what is the most relevant to you.

Jasmin Bergeron, Ph.D. is a veteran of 2000 keynote presentations and workshops in 12 countries around the world! Jasmin received the "Certified Speaking Professional" designation, which is the highest international designation that can be earned in the professional speaker industry worldwide. Jasmin is also a full professor at the Business School of the University of Quebec in Montreal. He also authored or co-authored of five books, 40 scientific research papers and over 100 newspaper articles in journals such as The Wall Street Journal.

Jasmin's main objective is to deliver practical tips and tools that can be implemented immediately. Delivering well-researched and relevant insights, Jasmin Bergeron is known for his interactive, humorous and value-oriented approach. Jasmin is a fully bilingual speaker who has a unique ability to simplify seemingly complex challenges in a way that will provide your audience with a fresh and useful perspective. Attendees particularly value the memory aid he hands out at the end. You will leave Jasmin's keynote refreshed, energized and more confident than ever that you are prepared for the road ahead.

Links for more material to promote Jasmin's presentation to your group

- ! Promotional pictures and logos:
<https://jasminbergeron.com/en/meeting-planners#photologos>
- ! Summary of our presentations:
<https://jasminbergeron.com/en/wow-keynotes/wow-keynotes-all>
- ! Other information about Jasmin:
<https://jasminbergeron.com/en/jasmin-bergeron/keynote-speaker>



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Preparation Conference Call

In order to familiarize ourselves with your audience, organization and industry, we strongly suggest a preparatory conference call with Jasmin before your event. Calls are normally around 30 minutes in length, and we will take all the extra time necessary if need be.

Before the call, our team will have gathered information on your industry and your business. If necessary, a second call can also take place a few days before the event to finalize the last details. It is important for us to customize the presentation so make it as realistic and useful as possible for you!

Video Recording

Because our primary objective is to bring value to you, we always accept with great pleasure the requests for video and / or audio recording of our presentations. Many of our clients we thrilled with this service because employees who were unable to attend the event were then able to see it and participants at the event stayed inspired. If you would like to record Jasmin's keynote, please contact Lucie Larouche as soon as possible at 450 280-1306 or at lucie@jasminbergeron.com.

Thank you for reading this document!



Lucie Larouche
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KEYNOTES
WOW!
JASMIN BERGERON