

Keynote

The WOW Effect in Leadership

(offered in person and online)

Jasmin
Bergeron



The WOW Effect in Leadership



KEYNOTE

The WOW Effect in Leadership

PRESENTATION OUTLINE

Engaging for better performance

- Reflection and assessment—What kind of team leader do you want to be?
- Best practices to evolve from a group to a team
- Moving forward through collaboration
- Effective coaching principles

Employee recognition

- The keys to trust
- Enhancing team relationships
- Most motivating activities
- Best practices for leaders in a changing environment

Creative acknowledgement

- Different types of acknowledgement
- Encouraging a sense of belonging
- Best methods for acknowledgement online, on the phone and one on one
- Maximizing your time for better recognition

Real examples for success

- Practical tips on recognizing the value of your team members
- Innovative strategies for boosting your leadership
- Excellent techniques for giving your team a second wind
- The first steps to practice what you have learned and WOW your employees after the presentation

Keynote Introduction

The best organizations are those that perform best as a team! Success is rarely a coincidence. Outstanding employees are not immediately provided, but fortunately, it is possible to learn to coach them, mobilize them, value them and improve them by means of stimulating daily practices. Good teamwork takes time, but you can learn how to inspire your staff, give them recognition and spur their improvement through stimulating daily routines.

Meeting this challenge means recognizing and reasserting the qualities, skills and abilities that define WOW teams! The keynote “The WOW Effect in Leadership” was built with these ideas in mind. Being part of a winning team is exciting, mobilizing and above all, gratifying!

This keynote was designed in cooperation with several successful managers in a variety of industries. This presentation features practical and useful tips that you can put into play quickly to ensure a highly rewarding experience!

Jasmin Bergeron, CSP, MBA, Ph.D.

Keynote Speaker

Professor, UQAM

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WOW!

JASMIN BERGERON

The WOW Effect in Leadership

Who is Jasmin Bergeron?

Jasmin Bergeron, Ph.D., CSP (Certified Professional Speaker) is a veteran of 2000 keynote presentations and workshops in 12 countries around the world! Jasmin received the “Certified Speaking Professional” designation, which is the highest international designation that can be earned in the professional speaker industry worldwide. Jasmin is also a full professor at the Business School of the University of Quebec in Montreal. He also authored or co-authored of five books, 40 scientific research papers and over 100 newspaper articles in journals such as The Wall Street Journal.



Jasmin’s main objective is to deliver practical tips and tools that can be implemented immediately. Delivering well-researched and relevant insights, Jasmin Bergeron is known for his interactive, humorous and value-oriented approach. Jasmin is a fully bilingual speaker who has a unique ability to simplify seemingly complex challenges in a way that will provide your audience with a fresh and useful perspective. Attendees particularly value the memory aid he hands out at the end. You will leave Jasmin’s keynote refreshed, energized and more confident than ever that you are prepared for the road ahead.

Testimonials – A Professional Speaker on Leadership Who Will WOW You!

“Rewarding! Practical! Funny! Fun! Helpful! Wow! What a wonderful day! My team is on fire!”

Ray Bikles, Principal Director, THE CANADIAN CHAMBER OF COMMERCE

“The guidelines for recognition that you presented impressed me! Your keynote vastly exceeded our expectations and we’re ecstatic about your examples and tips on mobilizing our teams!”

Marie-Josée Tardif, VP Road Network, SAAQ

“You’ve impressed our managers, and despite their vast experience, they learned things that are different and applicable.”

Isabelle Tanguay, Director of Training, GOVERNMENT OF CANADA

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