

Keynote

The WOW Effect in Teamwork

(offered in person and online)

Jasmin
Bergeron



The WOW Effect in Teamwork



KEYNOTE

The WOW Effect in Teamwork

Keynote Introduction

Just like the best sports teams, the most efficient organizations are those that perform best as a team!

The ability to work in synchronicity in a team and often create WOWs amongst colleagues is an important factor in the success of a business. The best road to improvement is the one travelled together! It is in this perspective that the keynote "The WOW Effect in Teamwork" was developed.

This presentation was designed in cooperation with efficient teams in several industries. Many inspiring and useful ideas will be presented to give your team spirit a second wind. During the keynote, principles, examples, testimonies and practical takeaways that you can quickly apply will be shared in order to make your experience as valuable as possible!

PRESENTATION OUTLINE

Creating a WOW effect with your teammates

- Survey results on how a team's most valued members act
- Working with your team to grow results
- Increasing participation, involvement and commitment
- Promoting the emergence of a team identity

Creating and (most importantly) maintaining effective team spirit

- Motivational and demotivational factors
- Orchestration of individual strengths: a team challenge!"
- Increasing credibility and trust

Creative recognition

- My team: A stepping-stone to personal recognition!
- You'll be more interesting if you're interested!
- Trust forged through personal recognition

Real examples of success

- Practical tips for energizing your work environment
- Troubleshooting and change management strategies
- The first steps to practice what you have learned and WOW your teammates after the presentation

Jasmin Bergeron, CSP, MBA, Ph.D.

Keynote Speaker

Professor, UQAM

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JASMIN BERGERON

The WOW Effect in Teamwork

Who is Jasmin Bergeron?

Jasmin Bergeron, Ph.D., CSP (Certified Professional Speaker) is a veteran of 2000 keynote presentations and workshops in 12 countries around the world! Jasmin received the “Certified Speaking Professional” designation, which is the highest international designation that can be earned in the professional speaker industry worldwide. Jasmin is also a full professor at the Business School of the University of Quebec in Montreal. He also authored or co-authored of five books, 40 scientific research papers and over 100 newspaper articles in journals such as The Wall Street Journal.



Jasmin’s main objective is to deliver practical tips and tools that can be implemented immediately. Delivering well-researched and relevant insights, Jasmin Bergeron is known for his interactive, humorous and value-oriented approach. Jasmin is a fully bilingual speaker who has a unique ability to simplify seemingly complex challenges in a way that will provide your audience with a fresh and useful perspective. Attendees particularly value the memory aid he hands out at the end. You will leave Jasmin’s keynote refreshed, energized and more confident than ever that you are prepared for the road ahead.

Testimonials – A Professional Speaker on Teamwork Who Will WOW You!

“Thank you for your enthusiasm and help in re-energizing our event! The atmosphere within our team has really improved since your keynote”

Valérie Roy, Training Advisor, ÉNERGIE CARDIO

“We have made significant changes to our work habits. The strategies you’ve suggested have helped boost our efficiency! We are now ready to take the turn that we’d postponed for too long”

Richard Scott, Regional Director, STATISTICS CANADA

“You should be cloned! What an ovation at the end of your presentation! It was a pleasure working with you!”

Carole Larocque, Director, CARLSON WAGONLIT TRAVEL

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